Bolt Halloween Giveaway Campaign 2026: Special Terms and Conditions

These Special Terms and Conditions ("STCs") are intended to govern participation in the "**Bolt Halloween Giveaway Campaign 2026** (hereinafter referred to as the "Giveaway" and further described below) promoted by Bolt.

Participation in the Giveaway is subject to these STCs and supplemented by our Additional Terms. By participating in the Giveaway, Participants accept that these STCs and our Additional Terms are legally binding.

1. The Giveaway

1.1. This Giveaway is only available in the United Kingdom and will run during the Giveaway Period. The eligibility requirements for the Giveaway are outlined in clause 3 of these STCs.

1.2. If you have any questions about this Giveaway or these STCs, contact us at: giveaways.uk@bolt.eu.

2. Definitions

2.1. Within the scope of these STCs, the following definitions will apply.

Additional Terms – refers to the Platform Terms: Customers (available here and here), the Privacy Policy (available here), and the Marketing Campaign Terms (available here).

Bolt – refers to Bolt Services UK Limited (also referred to as we, ours or us) a registered company under the laws of England and Wales, company number: 11063356, registered address: The Leather Market, Unit J, 175 Long Lane, London, SE1 4GT.

Bolt Platform – refers to the Bolt App and any additional software utilised by Bolt for the provision of services to Customers.

Brit Spot – refers to Greedy Growth Limited, a registered company under the laws of England and Wales, company number: 12846825, registered address: West, 2-5 Rock Place, Brighton, England, BN2 1PF

Costume Winner – means the Participant whose Eligible Entry is selected as the best costume under clause 5.2.

Draw Date – means on 2 November 2026 or shortly after completion of the Giveaway.

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Eligible Entry – means an entry that satisfies all the requirements in clauses 3.2 and 3.4 and has been verified by Bolt.

Giveaway Period – means from 00:01 am on 23 October 2026 to 11:59pm on 1 November 2026.

Participant – is an eligible Customer referred to in these definitions and described in clause 3.

Prize – Four (4) Winners will each receive up to £300 in Bolt ride credits (comprising 15 ride-hailing credits with a value of £20 each (total value: £300)), valid for 12 months from the time the code is sent to the Winner. The ride-hailing credits amount to a set of discounts off the full price of a set number of rides. If the price of the ride is lower than the discount, the discount is applied to the full ride price, and the unused discount cannot be transferred to another ride or by any other means. If the ride price is higher than the discount, the discount is applied to the full price, and the remaining cost of the ride is covered by the Winner via their preferred payment method. Please note that prizes are subject to availability, and Bolt retains the right to substitute any prize with another of equivalent value without prior notice.

Random Winner – means a Participant selected by random draw under clause 5.1.

STCs – refers to the Special Terms and Conditions set out in this document.

"you"/"Customer" – means the party entering into these STCs with us.

Winner(s) – means the Random Winners and the Costume Winner.

3. Participants in the Giveaway

3.1. Subject to clauses 3.3, 3.4 and 3.5, all Customers who meet the eligibility requirements described in clause 3.2 will automatically be included in the Giveaway and shall be considered a Participant.

3.2. To be eligible to become a Participant, Customers must, during the Giveaway Period: (a) take a Bolt ride; (b) share a photo or video of their Halloween costume taken during a Bolt ride; (c) share the photo or video as an Instagram Story on their own Instagram account, tagging @bolt_uk. All three steps must be completed for an entry to be valid.

3.3. Photo, safety and account requirements

3.3.1. You must take, pose for and post any photograph submitted as part of your entry (an "Entry Photo") safely and lawfully. You must not do so while driving, riding or otherwise operating any vehicle (including an E-Vehicle). Any costume must not obstruct your vision, hearing or movement or otherwise prevent you from travelling safely.

3.3.2. An Entry Photo must comply with the Acceptable Use Policy in the Rider Terms as if it were User Content, and must not otherwise be unlawful or likely, in Bolt's reasonable opinion, to bring Bolt into disrepute.

3.3.3. If anyone else appears in an Entry Photo, you must have their consent (or that of their parent or guardian if under 18) to appear in it, to its being shared on Instagram, and to its use by Bolt under clause 3.3.5.

3.3.4. The Instagram account you enter with must be public, or otherwise accessible to Bolt, from posting until the Winners are announced. Bolt may disregard any entry it cannot verify.

3.3.5. You grant Bolt a non-exclusive, royalty-free licence to reshare, display and reproduce your Entry Photo on Bolt's official channels in connection with this Giveaway and to promote it.

3.3.6. Bolt may disqualify any non-compliant entry and ask you to remove it.

3.4. Customers must be 18 or over, resident in the UK, and not employees or agencies of Bolt or their immediate families.

3.5. Bolt reserves the right to refuse participation in the Giveaway to:

3.5.1. any Participant who does not comply with these STCs or our Additional Terms;

3.5.2. any Participant who has previously violated our Additional Terms;

3.5.3. any Participant who engages in fraudulent activity or gives rise to suspicion of fraudulent activity on the Bolt Platform; and/or

3.5.4. any Participant whose conduct is contrary to the spirit or intent of the Giveaway.

4. How to Enter

4.1. All Customers will automatically be entered into the Giveaway (and shall thereby be considered Participants) provided that they meet the eligibility criteria set out in clause 3.

4.2. Bolt does not accept any liability for Participants' entries which are not successfully recorded or completed due to a technical fault, technical malfunction, computer hardware or software failure, satellite network or server failure of any kind.

4.3. Each Participant will be entered into the Giveaway once. It is not possible for a single Participant to win multiple times.

4.4. No hidden fees shall apply to the Giveaway. Customers will not be charged any fee to enter the Giveaway, and Winners will not be charged any fee to receive the Prize.

5. Winners

5.1. Three (3) Winners will be selected by random draw performed by a computer process from all valid entries on or shortly after the Draw Date.

5.2. One (1) Costume Winner will be selected from all Eligible Entries by The Brit Spot, Bolt's partner, acting on Bolt's behalf. Bolt will provide The Brit Spot with copies of the Instagram Stories submitted as Eligible Entries. The Brit Spot will select the Costume Winner by choosing the costume it considers best, based on originality, creativity and effort. The Brit Spot will notify Bolt of its selection by the Draw Date. The judges' decision is final in relation to the choice of Costume Winner, subject to clause 11.

6. Prize Draws

6.1. The Prize awarded to the Winners is outlined in the definitions section of these STCs.

6.2. The Prize for the Winners is as stated and no cash or other alternatives will be offered.

6.3. The Prize cannot be exchanged and is not transferable.

6.4. A Participant can win only one Prize.

7. How the winners will be notified

7.1. Winners will be notified that they have won via direct message from Bolt's official Instagram account (@bolt_uk), sent to the Instagram account used to enter the Giveaway. We aim to notify the Winners as soon as reasonably possible after the Draw Date.

7.2. The Winner has three (3) business days from receipt of the notification email to accept the Prize. If the Winner cannot be contacted, the Prize is rejected, or if the Winner is subsequently found to be ineligible for a Prize, they will be disqualified and Bolt reserves the right to withdraw the Prize from the Winner. If the Prize is withdrawn, a replacement Participant who meets the criteria in clause 3 will be selected randomly by a computer process.

7.3. Bolt's decisions regarding any aspect of the Giveaway are final and binding.

8. How the prizes will be awarded

8.1. Once the Winners have been successfully contacted and their identities have been verified by us, we will send the Prizes to the Winners via the email address linked to their account.

8.2. The Winners will be announced in a post and tagged in a story on Instagram. By taking any steps in clause 3.2, each Winner agrees that Bolt can use their name and/or image in any post relating to this Giveaway.

9. Personal Data and Publicity

9.1. Bolt will process Participants' personal data for the purpose of administering this Giveaway, including verifying eligibility, selecting Winners, contacting Participants and arranging delivery of the Prize, in accordance with Bolt's Privacy Policy (available here).

9.2. In accordance with these STCs, and by accepting the Prize, the Winners acknowledge that Bolt may publish or make available his/her name, likeness, image and/or voice (including photograph and video recording of the same), on Bolt's official communication channels, including its website, social media channels and newsletters. Such use will be limited to what is necessary and proportionate in connection with the Giveaway. Winners may object to such use on reasonable grounds by contacting Bolt at giveaways.uk@bolt.eu, in which case Bolt will assess the request in accordance with applicable data protection laws. Bolt will share screenshots of Participants' public Instagram Stories with The Brit Spot, which acts as an independent controller, for the purpose of selecting the Costume Winner.

9.3. Bolt may be required to provide certain information relating to the Winner to regulatory authorities on request, where this is necessary to comply with applicable laws or regulatory requirements. It is a condition of accepting the Prize that the Winner may be required to sign a legal release in a form to be determined by Bolt in its absolute discretion.

9.4. Bolt may be required to either publish or make available information that indicates a valid award following the Giveaway took place. To comply with this obligation, Bolt may provide limited information about the Winners, such as their surname and country, to individuals who request such information by contacting us at giveaways.uk@bolt.eu within a reasonable period following the Draw Date but no later than 2 November 2026. If a Winner objects to their surname or country being published or made available, they may contact Bolt by emailing giveaways.uk@bolt.eu. In such circumstances, Bolt reserves the right to instead publish limited information, such as the Winners' first initials and surnames, except where fuller disclosure is required to comply with applicable legal or regulatory obligations. Bolt may also be required to provide the aforementioned information to the Advertising Standards Authority or other relevant regulatory bodies upon request.

10. General Conditions

10.1. The Giveaway will be run by Bolt.

10.2. Bolt does not accept any claim relating to the selection of Winners nor any liability, direct or indirect, special or consequential, arising in any way from the Giveaway.

10.3. The interpretation of these STCs and Additional Terms rests exclusively with Bolt. Bolt reserves the right at its sole discretion to amend such terms from time to time.

10.4. Bolt further reserves the right to change, limit or terminate the Giveaway at any time, without notice at its sole discretion.

10.5. As far as it is permitted by law, Bolt, its agents or distributors will not in any circumstances be responsible or liable to compensate the Winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the Prize except where it is caused by the negligence of Bolt, its agents or distributors or that of their employees. In particular, Bolt will not be liable for any obligation you have in respect of any events beyond its reasonable control, any tax implications or liabilities of any Winners of a Prize.

10.6. Any Participant who participates in the Giveaway will be deemed to have accepted and agreed to be bound by these STCs and the Additional Terms upon entry into the Giveaway or if the Participant takes any steps to claim a Prize or otherwise participate in the Giveaway.

10.7.

10.8. Bolt reserves the right to hold void, cancel, suspend, or amend the Giveaway where it becomes necessary to do so.

10.9. A person who is not a party has no right under the Contracts (Rights of Third Parties) Act 1999.

11. Applicable legislation and resolution

11.1. In the event that any of the provisions of these STCs are found to be totally or partially ineffective, this decision will not affect the validity of the remaining parts of these STCs and Additional Terms.

11.2. Any dispute that may arise in relation to these STCs, Additional Terms and the Giveaway, whether concerning their existence, validity, interpretation, performance, breach, termination or other matters, shall be resolved through negotiations.

11.3. These STCs will be governed by and interpreted in accordance with the laws of England and Wales and the parties submit to the exclusive jurisdiction of the courts of England and Wales.